**Ideas for bridging the “Fear Factor” Gap:**

Personalized promotion of the course – T to Student by many different modes of communictation

Location – we chose a familiar location for the adult students

Computer Lab was available and hours fit with before the class – an adult school instructor was on duty there

Babysitting - ab86 money covered this

Embedded tutor - was a non-native speaker and student of the college who tutors regularly there

Enthusiastic , friendly college instructor (cheerleading all the way)

I also offered an optional Starbucks Coffee Hour before every class